Harvard Public Service Venture Fund
Recommended Business Plan Outline

I. Executive Summary
II. Need and Opportunity
   a. Social Problem
   b. Root Causes
   c. Environmental Landscape
   d. Barriers
   e. Opportunity

III. Social Impact Model
   a. Overview of Organization
   b. Mission, Vision, Theory of Change
   c. Operating Model and Strategies

IV. Implementation Strategy
   a. Business Plan Timeline
      i. Phase 1
      ii. Phase 2
      iii. Phase 3
   b. Phase One Action Plans
   c. Organizational Capacity Building
      i. Team and Governance
      ii. Financial Sustainability
      iii. Marketing
      iv. Technology
      v. Public Policy
      vi. Impact Measurement
   d. Risks and Mitigation

Commented [BC1]: We can do Year 1, Year 2, Year 3 instead